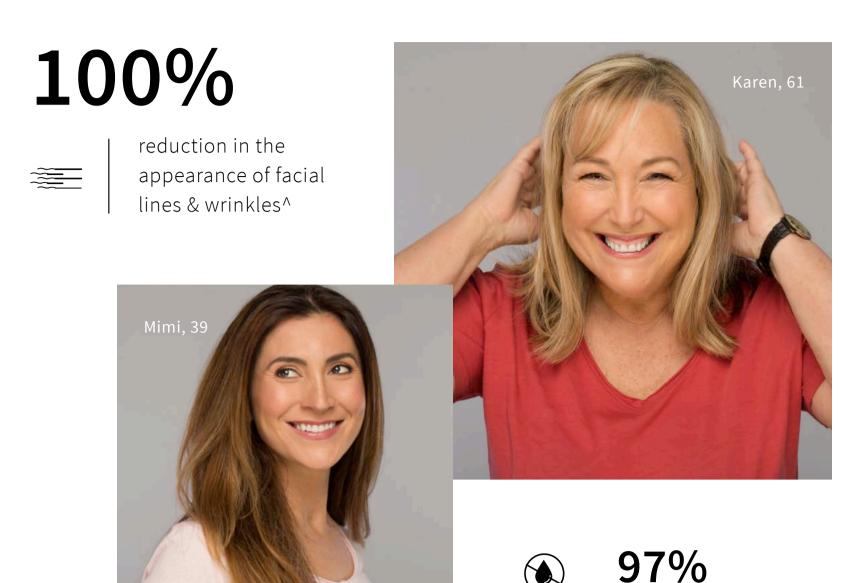


**An eight-week clinical study** was conducted to see how Joyōme's Illuminating Day Serum and Intensive Overnight Repair formulas delivered. Thirty-two women, ages 35 to 65 and of varying ethnicities and skin types, put Joyōme to the test.







reduction in the appearance of pore size^

<b>~</b>
$\sim$
$\sim$
$\sim$

**91%** improvement in skin elasticity^



# 100%



improvement in skin hydration^





### 91%

improvement in the appearance of under eye puffiness^



## 78%

improvement in radiance and luminosity^



From the first application, **you'll experience smoother, more hydrated skin** that truly radiates with a healthy glow. While Joyome is designed to have cumulative benefits that increase with consistent use, it also contains actives that go straight to work, providing results you can instantly see and feel.



**100%** of subjects felt their skin was immediately hydrated.<sup>^</sup>

97% felt softer, smoother skin\*



**88%** thought their skin looked instantly luminous\*



85% felt an instant tightening\*



Following Joyome's success in the clinical trials, we asked our very own Ambassadors to use Joyome in their AM and PM beauty routines. **The results are in—and they are beautiful!** 



West Virginia, Age 28

" I've dealt with dark circles since ELEMENTARY SCHOOL and thought I'd have them forever, so I've never been so excited about a new Plexus® product!"



Improvement in the appearance of under eye puffiness^



Reduction in the appearance of blemishes\*





Shoshanna Tennessee, Age 34

" My skin instantly felt more moisturized and luminous after using Joyome. After only 6 days, there was a dramatic change in the appearance of my skin."



Reduction in the appearance of facial lines and wrinkles^



Reduction in the appearance of pore size^

### Jana

Missouri, Age 33

"After just one week, I'm confident in my own skin and no longer feel like I need to wear face makeup to hide my redness!"



Less appearance of redness\*



Reduction in the appearance of blemishes\*





It's very rare for a skincare company to conduct a clinical study that supports the claims they make on their products. And it's even rarer for that study to come back with results that scientifically validate the product's ability to reverse the visible signs of aging. But Joyōme delivers on its promises.

#### SHOP JOYŌME

^Results reported as part of clinical study
\*Subjective results experienced and reported by study participants